

## Press Release

### Flowmaster Launches the First Industry Specific System Simulation Product to the Automotive Industry

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UK - Flowmaster Ltd, a leading global provider of system simulation software are pleased to announce the launch of the Automotive variant of their flagship product Flowmaster V7.

This technology rich architecture supports Flowmaster's vision within the automotive industry to: fully support the Digital Car, bringing analysts and designers together to facilitate collaboration and enable thermo-fluid system design at an Enterprise level.

"Undoubtedly, the role of the automotive systems analyst is shifting; they are being tasked with helping to define new methodologies and manage the integration of these into the design process, in addition, they still need to work on complex design issues! This natural progression highlights interesting new challenges, for example: How can design rules and methodologies be captured? How can complex models be 'locked down' for use by less experienced engineers? Which results are associated with each model configuration? Flowmaster V7 Automotive leads you down this path whilst empowering engineers to share data in a secure collaborative environment."

Automotive Product Manager, Morgan Jenkins

The product is the realisation of four years development. Working closely with automotive organisations around the world to understand their challenges, Flowmaster has defined a solution that will solve many of their problems. All this functionality is built upon a modern software architecture that facilitates a powerful and flexible approach to integration and customisation, where a true competitive advantage can be realised.

Dozens of new automotive components have been introduced along with advanced tools that enable the analyst to quickly find, manipulate and audit the data used within any simulation. A powerful database manages the knowledge and facilitates collaboration amongst design teams within a secure, auditable environment. As ever, Flowmaster V7 Automotive has been developed within rigorous quality standards, ISO9001 and TickIT audited by DNV, and all models are upwardly compatible from the prior release.

To find out how you can benefit from Flowmaster V7 visit [www.flowmaster.com](http://www.flowmaster.com).

#### About Flowmaster Group

Flowmaster Group has been supplying system simulation solutions to engineers in the automotive industry for over 18 years. These proven solutions have often become entrenched in the processes that are leading towards the continued refinement of the virtual simulation prototype to reduce testing costs and highlight problems far earlier in the design process.

Headquartered in Northamptonshire UK, Flowmaster offers a wide range of fluid and thermal flow products, technical training and regional support to ensure the fastest return on investment possible for our customers.